

**IDENTITY Fc®**



# REACH FOR THE STARS



DREAM | SUCCESS | FUTURE

We create **IDENTITY** for **BRANDS**!

The 3 stars in our logo, represent the **Dream**, **Success**, and sustainable **Future** that we always seek together with our customers, the brands owners.

Providing **high-performing solutions** in Products, Technologies and Services for industrial, retail, aftermarket and licensing applications.

**IDENTITYFC®** merges the areas of **Conceptualization**, **Design**, **Industry** and **Logistics**, **IT** and **Marketing**.

**IFC partners** are committed to **innovation** as a driving force, sharing and creating synergies, for **reinforcing brands** on their remarkable journey to **reach for the stars**.



**IDENTITY  
FULL  
CONCEPT**

**PRODUCTS**

**TECHNOLOGIES  
SERVICES**



# PRODUCTS



## BADGES

**The ultimate symbol of the team Identity.**

Collection of badges, exploring possibilities and showing some unique products.

Fine jacquard wovens, Reliefs, High-definition heat-Transfers, Embroideries, combinations of techniques and so on.

**For each need the right Badge.**



## COVERSEALINGS®

**A unique product.**

Combining technologies and materials.

Reliefs, substrates with textures, special fabrics and materials. Effects and finishes, metallic, iridescent, velvet, etc.

**Enhancing eye-catching details.**







## HEAT-TRANSFERS

### Beyond Printing.

Heat-transfers produced by state-of-the-art technologies achieving the highest level.

Water based, sustainable, environmentally responsible and certified by several norms like "Oeko-Tex standard 100 level 1" and complying with main brands requirements.

Wide and demanding characteristics. High elasticity, fastness on colors, anti-migration, resistance to strong washings, compatibility with coated materials like rainwear, heat and flame resistance, certifications for industrial washings, motorsports, etc.

### Technical offer for different uses.



**STANDARD  
100**  
6092CIT  
CITEVE



# PRODUCTS



## NAMES & NUMBERS

**Beautifully easy to apply and performing.**

Smooth, resistant and with anti-migration properties.  
Special effects and designs available.

N&N must look perfect on the team or supporters  
jerseys.

**Made to last.**



## SPONSORS

**Deserved visibility.**

Single, multicoloured or in high definition, sponsors  
logos must have deserved visibility.

Fast production. Stocking and handling with IFC  
partners proximity services.

**Capacity to deliver in time.**



# PRODUCTS



# MERCHANDISING

## Developing business.

For brands who want to create a new business or improve existing one.

We can be the right partner to add differentiation on products and services.

## As a product or service provider.

# LICENSING

## Empowering bonds.

Depending on each case a licensing agreement can be the way of co-operating.

Our unique partnerships reinforce our customers identity.

## From N&N to Merchandising.







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# TECHNOLOGIES



# INTERACTIVE TECHNOLOGIES

From products with embellishments that are more than decorative, they have digital content. QR, Rfid, AR, Smart Images, etc.

We can trigger interactivity and dematerialize processes to be more efficient.

**Be creative and digitize.**

# SMARTVIEWER®

Unique images with digital content.

Triggered by the device camera.

**Open diverse digital experiences.**



# TECHNOLOGIES



# EXCLUSIVITY

**Brand connection to end user and more.**

Tap or scan to connect. Register users, verify authenticity, share contents, information, care instructions, story about the product and its life cycle, etc.

**Connecting brand exclusivity.**

# BRAND PROTECH®

Security solutions for brand authenticity.

**BRANDPROTECH®** has its own high-security certified hologram available. Rastreability, digital functionalities, low investment.

**Protect and manage your brand.**







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# SERVICES



## LOGISTICS

When handling is necessary before product goes on the market, IFC partners provide proximity services.

Capacity for storage, handling, unpacking, personalization and heat-transfers application, packing, labelling and shipping to the final destination.

Capacity, technology and experience.

**All conditions together.**

## HEAT PRESSES

To achieve the best results we offer a variety of Heat Presses, each of them designed to meet our client's needs.

Customized Heat Presses with 2 different size tables, 3 different size plates and accessories like a cap or ball base.

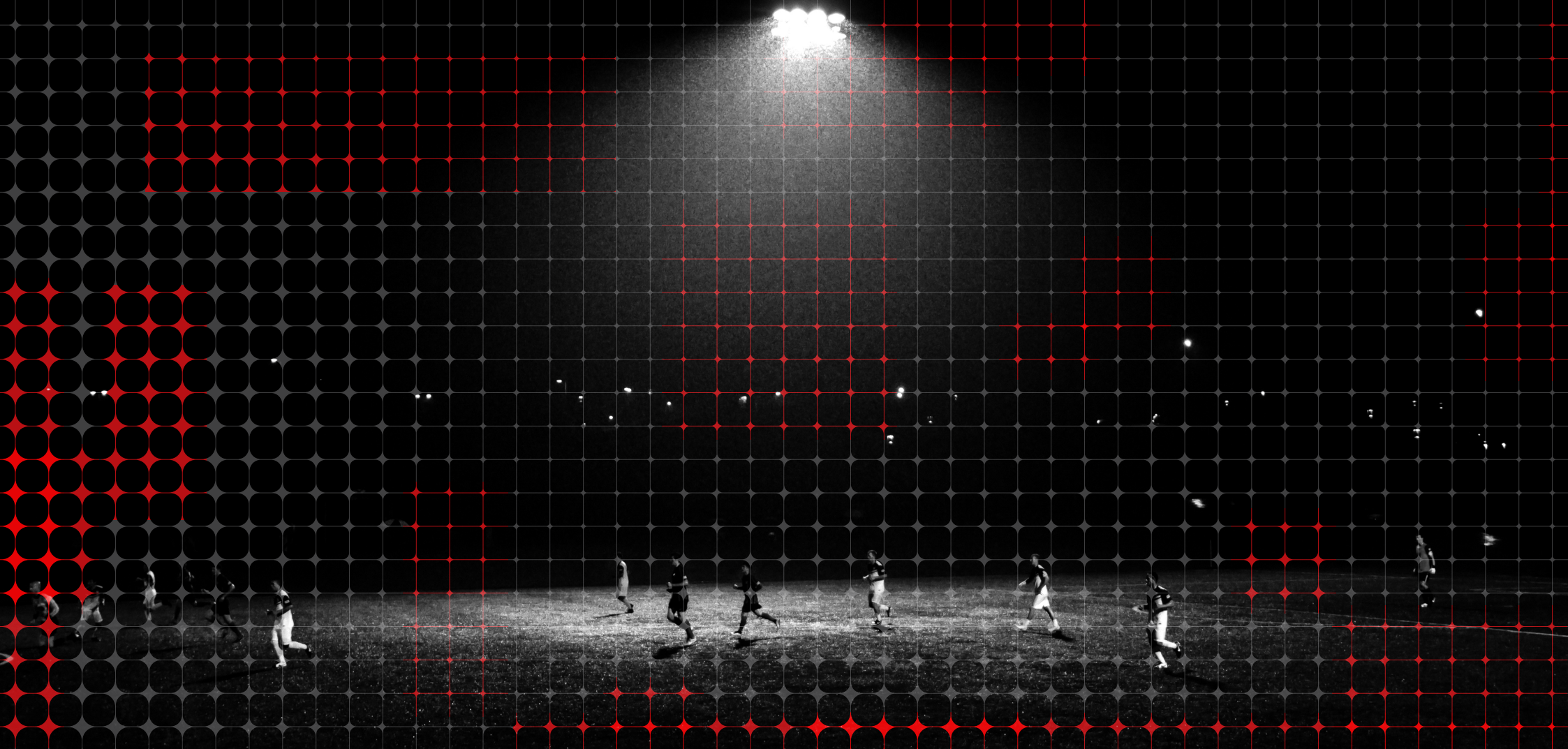
**High quality heat presses.**





# PORTFOLIO

A QUICK OVERVIEW OF  
SOME OF OUR **PROJECTS**







BADGES







**NAMES, NUMBERS  
AND SPONSORS**







COVERSEALINGS®







HEAT-TRANSFERS





WOVEN HEAT SEAL







SMART VIEWER®



AUTHENTICITY LABEL



**THANK YOU**

